Community Awareness: Next Steps Work Plan

Goal: Raise community awareness connecting RRCI brand with positive outcomes

| **Activity** | **Responsible person(s)** | **Time frame****(**post-session**)** | **Progress** |
| --- | --- | --- | --- |
| Renaming/Rebranding and Website revision  | **Committee established**  | Now and continuing  | **New website was launched at** [**www.rrci.org**](http://www.rrci.org)**; new name has been published; all documents have been updated.** |
| 20th anniversary celebration  | **Committee will be established by April**  | September or October | **Preparations were made during the FY16-17. The successful event occurred in FY17-18.** |
| Develop a plan to identify groups or locations that we aren’t reaching.  | **Will be addressed at a later date**  |  | **In progress.** |